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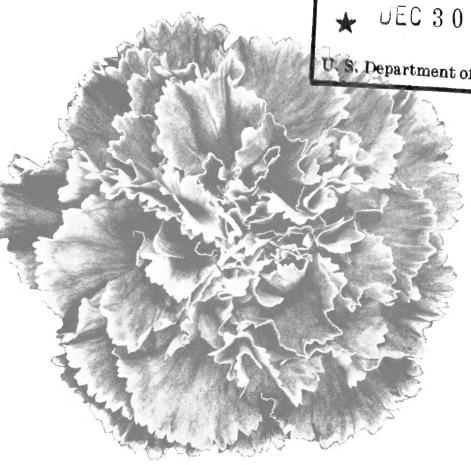
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ROOTED CUTTINGS

UEC 3 0 1949

S. Department of Agriculture



SARAH JANE KNIPE (Description on Page Six)

Wholesale Catalogue

Zaw-Steinkamp & G HYBRIDIZERS AND DISSEMINATORS OF FINE CARNATIONS AND CHRYSANTHEMUMS P.O.STATION A

INDIANAPOLIS 8, INDIANA

# JUST A WORD ABOUT:

CARNATIONS—one of the principal greenhouse cut flowers and the most versatile. For a vase of cut flowers, a corsage or other designs they last longer and give more satisfaction.

VARIETIES—new improved varieties are responsible for the carnation's popularity. New striking colors and color combinations lend themselves to every use of flowers. Longer keeping qualities please the flower buyer. Heavier producing varieties make carnations a profitable crop. Every carnation planting should include a trial of the new introductions every year.

OUR FIRM (Baur-Steinkamp & Co.)—specialists in carnations for almost a half-century and the disseminators of many of the most widely grown varieties. Our first introduction appeared in 1904 followed by many of today's favorites including Betty Lou, Pink Abundance, Patrician, Chief Kokomo, King Cardinal, Rosalie, Tom Knipe and many others. We stand alone in the field of carnation hybridizing.

PATENTING—the means by which we can continue our hybridizing program. We devote thousands of square feet of bench space and many hours of labor to the development of new varieties and in order to continue we must realize some return from this investment. We have disseminated a few varieties under growers contract that were not eligible for patenting but we do not find this plan adequate.

Patenting also is a protection for the purchaser as the cost of obtaining a patent limits disseminations to worthwhile varieties. The progressive grower who tries the new introductions is assured that his competitors will not be able to buy the same varieties a year or two later at a much reduced price.

OUR POLICY—to disseminate only new varieties that we feel certain will be satisfactory and profitable to grow, to produce rooted cuttings of the highest quality possible with the aid of modern science and up-to-date growing methods. We can prosper only on our customers' satisfaction.

# CARNATION ROOTED CUTTINGS

## WHITE

PATRICIAN—A large, full white flower borne on long rigid stems. Good production and keeping qualities. Makes fine bushy plants either inside or in the field during the summer. Some splitting occurs in the early spring. \$10.00 per 100, \$90.00 per 1000.

OLIVETTE—A very heavy producer of pure white flowers. Stems are rigid and medium length. Very heavy fragrance. Grows well in the field and should be benched early. \$10.00 per 100, \$90.00 per 1000.

NORTHLAND—Large, full, pure white flowers. Heavy stems and growth. Above average production and an excellent carry-over variety. \$12.00 per 100, \$100.00 per 1000.

PATRICIAN (Hill's Selection)—Larger flowers and longer stems than the original Patrician make this selection from Denver a distinctive improvement. \$12.00 per 100, \$100.00 per 1000.

### LIGHT AND SALMON PINK

POLLYANNA—Plant Patent No. 434. A splendid salmon flesh pink color with larger than average flowers and heavy production particularly during January to April. The stems are rigid and of average length. Makes a bushy plant either inside or in the field. \$15.00 per 100, \$125.00 per 1000.

LIGHT PINK ABUNDANCE—Plant Patent No. 56. A light pink sport of Pink Abundance. A very heavy producer of average size flowers. \$10.00 per 100, \$90.00 per 1000.

## **RED**

JUMBO CARDINAL (Restricted sales until November, 1952). A giant sport of the famous King Cardinal. The flowers are larger and more full, the stems longer and the growth more vigorous. The color is the same as King Cardinal and the flowers hold their quality longer into hot weather. \$15.00 per 100, \$125.00 per 1000.

TOM KNIPE—Plant Patent No. 533. Large, full red flowers with serrated petals. Ideal growth and production. Good quality flowers during the Summer. A low nitrogen level in the soil will prevent burned edges of the petals. \$20.00 per 100, \$150.00 per 1000.

# MEDIUM PINK

CITATION (Restricted sales until December 31, 1951). Large, full perfectly shaped flowers of a very pleasing rose pink color. During the bright spring months the edges of the petals become lighter making an even more attractive color combination. A good producer and a clean healthy grower. \$20.00 per 100, \$150.00 per 1000.

ROSALIE—Plant Patent No. 319. Bright medium pink color that holds well in hot weather. The flowers are larger than average and borne on rigid stems. The production is excellent. \$20.00 per 100, \$150.00 per 1000. (Purchasers who have bought 100 Rosalie or more in previous years are eligible for a special rate of \$100 per 1000 in lots of 500.)

DERIGO—Bright medium pink color with average size flowers. The production is very heavy particularly during the winter months. \$10.00 per 100, \$90.00 per 1000.

#### CRIMSON

SETH PARKER—Plant Patent No. 372. An excellent bright crimson color that lights up under artificial illumination. The flowers are large and do not split. Stems

are long and rigid. Seth Parker is a very heavy producer. \$20.00 per 100, \$150.00 per 1000. (Purchasers who have bought 100 Seth Parker in previous years are eligible for a special rate of \$100 per 1000 in lots of 500.)

OLYMPIC—A good rich crimson flower of large size and good form. A vigorous growing variety and a good producer. \$12.00 per 100, \$100.00 per 1000.

# **VARIEGATED**

SYMPHONY—Plant Patent No. 534. A very delicate combination of reddish-purplue stripes on a mauve background. The flowers are full and larger than average. Stems are medium length and rigid. Production is steady throughout the season. Symphony is a favorite of leading floral artists. \$20.00 per 100, \$150.00 per 1000.

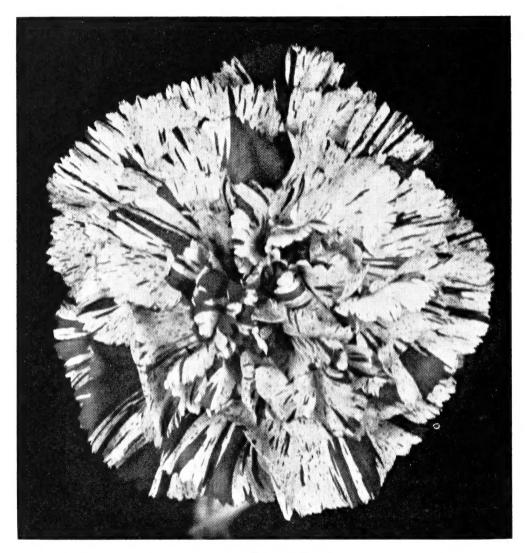
CHIEF KOKOMO—Pink stripes on a yellow background. Flowers are large and full, stems are rigid and production is heavy. Chief Kokomo is the first of the variegated varieties to be grown in large quantities. \$12.00 per 100, \$100.00 per 1000.

BARBARA BRIGHAM—A very unusual color combination of pink stripes on a delicate orange background. The flowers are large and full, stems rigid. It is very attractive and much in demand. \$10.00 per 100, \$90.00 per 1000.

### YELLOW

YELLOW GOLD—Plant Patent No. 274. Clear yellow color with an occasional pink stripe. Flowers are full and larger than average. Production is good. Some splitting occurs in early spring. The healthiest and the best of the yellow varieties. \$12.00 per 100, \$100.00 per 1000.

# 1950 INTRODUCTIONS



**SPHYNX** 

SPHYNX (Restricted sales until December 31, 1952). Crimson stripes on a rose pink background, one of the most unusual and striking color combinations we have ever experienced in our hybridizing work. The flowers are larger than average and the stems are rigid. The production is very heavy. Sphynx is the answer for the unusual in flower designing. Clear crimson sports appear frequently. \$20.00 per 100, \$150.00 per 1000.

SARAH JANE KNIPE—Plant Patent Pending. A very brilliant rosy magenta color with silver edged petals. The flowers are quite full and large. Stems are longer than average and rigid. The production is very heavy with first quality flowers from early right on through the

season. Growth is vigorous and disease resistant. Buyers are continually looking for something new and different, be ready with Sarah Jane Knipe. \$20.00 per 100, \$150.00 per 1000. (Illustration on front page.)



## TERMS OF SALE

PRICES in this catalog are for commercial florists only. All prices are F.O.B. Indianapolis and subject to change without notice.

PATENTED VARIETIES are sold with a license to propagate all that the purchaser wants for his own planting. The license forms are mailed in advance of delivery and the purchaser's copy bearing our signature is sent along with the shipment. Without this license the variety cannot be reproduced under the penalties prescribed by the U. S. Patent Law.

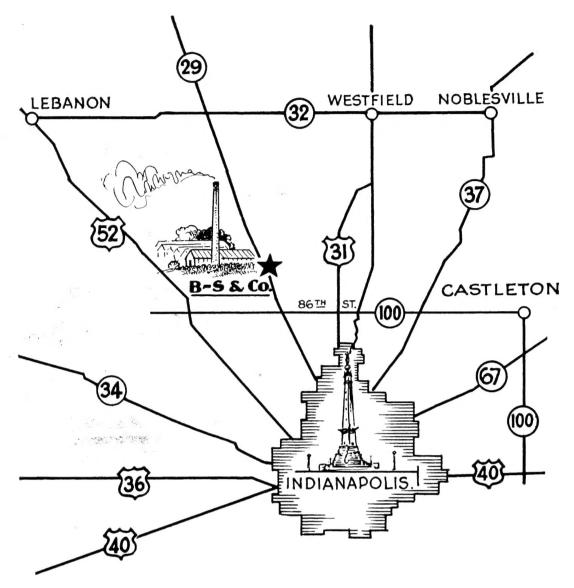
DISCOUNTS AND PAYMENTS.—We extend no cash discount. All bills are due the first of the month following date of invoice unless special arrangements have been made.

SHIPMENTS—Unless otherwise instructed all shipments will be forwarded via Railway Express (Transportation Charges Collect). Send both Postal and Express addresses if they are different. Claims on frozen and damaged stock must be made with the transportation company at the time and place of arrival.

HEALTH CERTIFICATE—A health certificate signed by the State Entomologist is attached to each shipment. We are not in a Japanese Beetle zone.

WARRANTY—We give no warranty expressed or implied as to description, quality or productiveness of any plants, bulbs or seeds we send out and we will not be in any way responsible for the crop. If the purchaser does not accept the merchandise on these terms, they must be returned at once.

No orders accepted for less than 25 of one variety. 250 or more of one variety will be billed at the 1000 rate.



Here we are. 10 Miles North of Indianapolis on State Road 29. You are always welcome!

# BAUR-STEINKAMP & CO.

P. O. Station A

Indianapolis 8, Indiana